

# How to talk to customers about photovoltaic panels

A good solar panel cold calling script is key to selling solar products. Since Alexander Graham Bell first patented the telephone in 1876, sales through cold calling have revolutionized the ...

Find the answers to your technical and general questions about Tesla energy products, including Powerwall, solar panels and Solar Roof. If you're interested in purchasing a Tesla energy product, ...

To guarantee that their clients are educated and secure in their decision to go solar, solar providers must properly interact with them. Customers are first and foremost made aware of the ...

By checking off these 12 items, we guarantee that not only will your project managers be dramatically less stressed, but your solar customers will be much happier too.

Why Is The Solar Customer Experience Important?Get to Know Your Prospect: What Does A Solar Customer Want?3 Key Ways to Create A Great Solar Customer ExperienceUsing Technology to Enhance The Solar Customer ExperienceThe Value of Post-Installation Solar Customer Service5 Ways to Turn Happy Solar Customers Into ReferralsIn Closing...Almost as much as savings, the relationship you cultivate with your prospects is a huge part of delivering a great customer experience. But how do you foster these relationships?See more on aurorasolar #b\_results .b\_vidAns{border-radius:6px;box-shadow:0 0 0 1px rgba(0,0,0,.05);padding:16px 20px;gap:10px;background:#fff}@charset "UTF-8";#b\_results .b\_ans.b\_vidAns{box-shadow:none!important;padding:var(--smtc-gap-between-content-medium) 0!important;background:var(--bing-smtc-background-ctrl-fade-on-image-stop-0)}#b\_results #serpvidans.vsacf .mc\_vtvc,#b\_results #serpvidans.vsacf .mc\_vtvc\_th,#b\_results #serpvidans.vsacf .cico,#b\_results #serpvidans.vsacf .mc\_vtvc\_htb,#b\_results #serpvidans.vsacf .vrhc,#b\_results #serpvidans.vsacf .vrhcp,#b\_results #serpvidans.vsacf .vrhtc,#b\_results #serpvidans.vsacf .vrhtpc{border-radius:var(--mai-smtc-corner-list-card-default)}#b\_results #serpvidans.vsacf .mmlist .mc\_vtvc,#b\_results #serpvidans.vsacf .mmlist .mc\_vtvc .mc\_vtvc\_meta{margin:0}#b\_results #serpvidans.vsacf .mmlist .mc\_vtvc .mc\_vtvc\_meta .mc\_vtvc\_meta\_channel,#b\_results #serpvidans.vsacf .mmlist .mc\_vtvc .mc\_vtvc\_meta .mc\_vtvc\_meta\_row\_channel{color:var(--smtc-foreground-content-neutral-primary)}#serpvidans.vsacf #serpvidans.vsacf .expctn .expbody,#serpvidans.vsacf .mmlist{display:flex;flex-direction:column;gap:var(--smtc-gap-between-content-medium)}#serpvidans.vsacf .cico{height:auto}#serpvidans.vsacf .mc\_vtvc\_ban\_lo{top:0;right:auto}#serpvidans.vsacf .mc\_cwvc .mc\_vtvc .mc\_vtvc\_meta,#serpvidans.vsacf .mmlist .mc\_vtvc .mc\_vtvc\_meta{height:auto;padding:var(--smtc-gap-between-content-xx-small) 0 var(--smtc-gap-between-content-xx-small) var(--smtc-gap-between-content-medium);display:flex;flex-direction:column;justify-content:space-between}#

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serpvidans.vsacf .mc_cwvc .mc_vtvc .mc_vtvc_meta .mc_vtvc_title,#serpvidans.vsacf .mmlist .mc_vtvc
.mc_vtvc_meta
.mc_vtvc_title{color:var(--smtc-ctrl-link-foreground-brand-rest);font:var(--bing-smtc-text-global-body2);height:auto;
display:-webkit-box;-webkit-line-clamp:2;-webkit-box-orient:vertical}#serpvidans.vsacf .mc_cwvc
.mc_vtvc .mc_vtvc_meta .mc_vtvc_meta_block_area,#serpvidans.vsacf .mc_cwvc .mc_vtvc .mc_vtvc_meta
.mc_vtvc_meta_block,#serpvidans.vsacf .mmlist .mc_vtvc .mc_vtvc_meta
.mc_vtvc_meta_block_area,#serpvidans.vsacf .mmlist .mc_vtvc .mc_vtvc_meta
.mc_vtvc_meta_block{display:flex;flex-direction:column;gap:var(--smtc-padding-ctrl-text-side)}#serpvidans.
vsacf .mc_cwvc .mc_vtvc .mc_vtvc_meta .mc_vtvc_meta_block_area .mc_vtvc_meta_row,#serpvidans.vsacf
.mc_cwvc .mc_vtvc .mc_vtvc_meta .mc_vtvc_meta_block .mc_vtvc_meta_row,#serpvidans.vsacf .mmlist
.mc_vtvc .mc_vtvc_meta .mc_vtvc_meta_block_area .mc_vtvc_meta_row,#serpvidans.vsacf .mmlist
.mc_vtvc .mc_vtvc_meta .mc_vtvc_meta_block .mc_vtvc_meta_row
.mc_vtvc_meta_row{color:var(--smtc-foreground-content-neutral-primary);height:var(--mai-smtc-padding-card-default);font:var(--bing-smtc-text-global-caption1)}#serpvidans.vsacf .mc_cwvc .mc_vtvc .mc_vtvc_meta
.mc_vtvc_meta_block_area .mc_vtvc_meta_row .mc_vtvc_meta_row_channel::before,#serpvidans.vsacf
.mc_cwvc .mc_vtvc .mc_vtvc_meta .mc_vtvc_meta_block .mc_vtvc_meta_row
.mc_vtvc_meta_row_channel::before,#serpvidans.vsacf .mmlist .mc_vtvc .mc_vtvc_meta
.mc_vtvc_meta_block_area .mc_vtvc_meta_row .mc_vtvc_meta_row_channel::before,#serpvidans.vsacf
.mmlist .mc_vtvc .mc_vtvc_meta .mc_vtvc_meta_block .mc_vtvc_meta_row
.mc_vtvc_meta_row_channel::before{content:" . "}#serpvidans.vsacf .mc_cwvc .mc_vtvc .mc_vtvc_meta
.mc_vtvc_meta_block_area .mc_vtvc_meta_pubdate,#serpvidans.vsacf .mc_cwvc .mc_vtvc .mc_vtvc_meta
.mc_vtvc_meta_block .mc_vtvc_meta_pubdate,#serpvidans.vsacf .mmlist .mc_vtvc .mc_vtvc_meta
.mc_vtvc_meta_block_area .mc_vtvc_meta_pubdate,#serpvidans.vsacf .mmlist .mc_vtvc .mc_vtvc_meta
.mc_vtvc_meta_block
.mc_vtvc_meta_pubdate{color:var(--bing-smtc-foreground-content-neutral-tertiary);padding-bottom:0}.vsacf
.mc_cwvc .mc_vtvc_con_rc,.vsacf .mmlist .mc_vtvc_con_rc{display:flex}.vsacf .mc_cwvc .mc_vtvc_con_rc
.mc_vtvc_meta_w,.vsacf .mmlist .mc_vtvc_con_rc .mc_vtvc_meta_w{height:auto}.vsacf
.b_title{padding-left:var(--mai-smtc-padding-card-default)}.vsacf .b_title
.mmtitle{font:var(--bing-smtc-text-global-subtitle1-strong);margin-bottom:0}.vsacf .b_title .mmtitle
a::after{content:"";margin:5px 5px 0 0;border-top:2px solid
var(--smtc-foreground-content-neutral-primary);border-right:2px solid
var(--smtc-foreground-content-neutral-primary);background-size:7px
7px;width:7px;height:7px;transform:rotate(45deg);display:inline-block;margin-left:4px}#serpvidans.vsacf
.b_title .mmtitle{margin-bottom:0}#serpvidans.vsacf .b_title .mmtitle
a{color:var(--smtc-foreground-content-neutral-primary)}#serpvidans.vsacf
.mc_cwvc{width:100%;margin-bottom:var(--smtc-gap-between-content-x-small)}#serpvidans.vsacf
.mc_cwvc .mc_vtvc{box-shadow:none}#serpvidans.vsacf .mc_cwvc .mc_vtvc
.mc_vtvc_meta{height:100%;padding:var(--smtc-gap-between-content-x-small) 0
var(--smtc-gap-between-content-x-small)
var(--mai-smtc-padding-card-default);background:var(--bing-smtc-background-ctrl-fade-on-image-stop-0)}#s

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erpvidans.vsacf .mc_cwvc .mc_vtvc .mc_vtvc_meta
.mc_vtvc_title{font:var(--bing-smtc-text-global-body1)}#serpvidans.vsacf .cardless.mmlist
.mc_vtvc_con_rc,#serpvidans.vsacf .cardless.mmlist .mc_vtvc_th{height:auto}#serpvidans.vsacf
.vsb_tr_c.va_tt{margin:0}#serpvidans.vsacf .vtbc .mv_vtvc_play,#serpvidans.vsacf .vtbc
.mv_vtvc_play_ext{position:static}#serpvidans.vsacf .va_tt
.mc_vtvc_ban_lo{display:block}#serpvidans.vsacf
.mc_bc{width:auto;border-radius:var(--smtc-ctrl-badge-sm-corner);padding:var(--smtc-padding-ctrl-text-side)
var(--smtc-gap-between-content-xx-small)}#serpvidans.vsacf .rmts .mc_bc
ems{display:none}#serpvidans.vsacf a.vsb_tr_t{color:var(--smtc-foreground-content-neutral-primary)}.vsacf
.va_tt .vsb_tr_chd .mc_vtvc_th_dock.rmoveoverlay{height:36px}.vsacf .va_tt .vsb_tr_chd
.mc_vtvc_th_dock{height:92px;background:linear-gradient(180deg,var(--bing-smtc-background-ctrl-fade-on-i
mage-stop-0) 0%,var(--mai-smtc-background-ctrl-on-image-rest) 100%)}#serpvidans.vsacf .va_tt a.vsb_tr_t{padding:0
20px;font:var(--bing-smtc-text-global-body-2-alt-strong)}.vsacf .va_tt .vsb_tr_chd .mc_vtvc
.mc_vtvc_meta,.vsacf .va_tt .vsb_tr_chd .mc_vtvc
.mc_vtvc_title{color:var(--mai-smtc-foreground-ctrl-on-image-rest)}.vsacf
span.vcmt_ctt{font:var(--bing-smtc-text-global-caption2);margin:var(--smtc-gap-between-content-xx-small) 0
0;height:16px}#serpvidans.vsacf .vsb_tr_chd .mc_vtvc_tot .mc_vtvc_title
strong{font-size:14px;line-height:20px;display:unset}#serpvidans.vsacf .va_tt .b_slldr
.slide:not(:first-child){margin-left:var(--smtc-gap-between-content-small)}#serpvidans.vsacf .va_tt
.vsb_tr_chd .mc_vtvc
.mc_vtvc_title{white-space:normal;display:-webkit-box;-webkit-line-clamp:2;-webkit-box-orient:vertical}#se
rpvidans.vsacf .b_module_expansion_control .b_btnContainer
.b_CompactExpansion{background-color:var(--bing-smtc-background-ctrl-neutral-rest);display:flex;justify-co
ntent:center;align-items:center;gap:4px;width:fit-content;height:auto;padding:8px 12px}#serpvidans.vsacf
.b_module_expansion_control .b_btnContainer .b_CompactExpansion
.b_CompactExpansionBtnText{font:var(--bing-smtc-text-global-caption1-strong);color:var(--bing-smtc-foregr
ound-content-brand-rest)}#serpvidans.vsacf .b_module_expansion_control .b_btnContainer
.b_CompactExpansion .b_arrow{display:flex;margin:0;height:auto}#serpvidans.vsacf
.b_module_expansion_control .b_btnContainer .b_CompactExpansion .b_arrow
path#Shape{fill:var(--bing-smtc-foreground-content-brand-rest)}#serpvidans.vsacf
.b_module_expansion_control
.b_btnContainer::after{content:"";position:absolute;width:100%;bottom:20px;left:0;height:1px;border-radius:
1px;background:var(--smtc-stroke-ctrl-on-neutral-rest)}#b_results
.b_ans.b_vidAns{box-shadow:none;padding:12px 20px 0}#b_results .b_ans.b_vidAns
.vasac{padding:unset;margin:0}#b_results .b_ans.b_vidAns .vsa .b_attribution{padding-bottom:0}#b_results
.b_ans.b_vidAns .cardless .salink{margin:0}#b_results .b_ans.b_vidAns .mmlist
.mc_vtvc{margin-top:10px}#b_results .b_ans.b_vidAns .mmlist .mc_vtvc
.mc_vtvc_meta{display:flex;flex-direction:column;justify-content:space-between;margin:0 10px 4px
12px}#b_results .b_ans.b_vidAns .mmlist .mc_vtvc .mc_vtvc_meta
.mc_vtvc_meta_channel{color:#111}#b_results .b_ans.b_vidAns .mmlist .mc_vtvc .mc_vtvc_meta

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.mc_vtvc_meta_row_channel,#b_results .b_ans.b_vidAns .mmlist .mc_vtvc .mc_vtvc_meta
.mc_vtvc_meta_block_area{color:#666}#b_results .b_ans.b_vidAns .mmlist .mc_vtvc .mc_vtvc_meta
.mc_vtvc_meta_block_area{bottom:0;height:unset}.b_dark .vsa.cardless
.mc_vtvc{background-color:unset}.mmlist>a{display:block}.mc_fh{height:100%;border-radius:6px}.mc_tc_
bs{overflow:hidden}#mc_cwvc_1770658289316 { width:356px; max-width: 100%; } .mc_vtvc
.mc_vtvc_meta { padding: 16px 16px 16px 16px; } .mc_vtvc .mc_vtvc_meta_w { height: 139px; margin-top:
-0px; } .mc_vtvc .mc_vtvc_title { height: 54px; line-height: 18px; margin-bottom: 18px; margin-top: 0px; }
.mc_vtvc .mc_vtvc_meta_block_area { height: 35px; } .mc_vtvc .vtmu, .mc_vtvc .vtpl { bottom: 147px; }
.mc_vtvc_th_dock { height: 139px; } .mc_vtvc_th .cico { height: 200px; }
.mc_vtvc{background-color:#fff;box-shadow:0 0 0 1px
rgba(0,0,0,.05);line-height:0;margin:0;position:relative;border-radius:6px;overflow:hidden}.mc_vtvc.noshado
w{box-shadow:none}.mc_vtvc_con_rc{border-radius:6px;overflow:hidden;position:relative}.mc_vtvc>a{colo
r:#71777d;display:block;text-decoration:none;width:100% }.mc_vtvc>a:focus::after{outline:2px solid
#00a89d;width:100%;height:100%;content:"";outline-offset:-2px;position:absolute;top:0;left:0}.mc_vtvc_th{ba
ckground-color:#d5d5d5;position:relative}.mc_vtvc_th
.cico{border-radius:0}.mc_vtvc_ban_lo,.mc_vtvc_ban_up{position:absolute;vertical-align:middle}.mc_vtvc_
ban_lo{bottom:0}.mc_vtvc_ban_up{top:0}.mc_vtvc_title{font-weight:normal;margin-bottom:11px;overflow:
hidden;color:#111;height:54px;line-height:18px}.mc_vtvc_title
a{display:inline-block;color:#111}.mc_vtvc_title
a:hover{text-decoration:underline}.mc_vtvc_src_ico{float:left;margin-right:4px}.mc_vtvc_act{height:16px;m
argin-top:-40px;padding:12px
8px;z-index:1}.mc_vtvc_actc{right:16px;bottom:16px;position:absolute;display:inline-block;z-index:1}.mc_v
tvc_act_sep{border-top:1px solid #d5d5d5;height:40px;margin:0 8px}.mc_vtvc_fh
.mc_vtvc_act_sep,.mc_vtvc_fh .mc_vtvc_act{visibility:hidden}#serpvians
.b_topTitle{margin-bottom:8px}.mc_vtvc_htc{width:100%;height:100%;position:absolute;top:0;bottom:0;left
:0;right:0}.mc_vtvc_htb{width:100%;height:100%;background:rgba(0,0,0,.7);position:absolute;top:0;bottom:
0;left:0;right:0}.mc_vtvc_ht{width:100%;padding:0
16px;line-height:16px;color:#fff;text-decoration:underline;word-break:break-word;box-sizing:border-box;vert
ical-align:middle;text-align:center}.mc-vtvc_th_live_b{background-color:#c80000;color:#fff;display:inline-bl
ock;padding:2px 8px;font:11px/14px
Arial;border-radius:2px;text-transform:uppercase;height:15px;width:26px;position:absolute;left:8px;top:110p
x}.isvctrl .isv
.mc_vtvc_ban_up{left:0;right:initial}.mc_vtvc_ban_lo,.mc_vtvc_ban_up{right:0}.vt_text.b_IRight
.b_ILeft{margin:0 0 0 1px;height:14px;line-height:14px;padding:2px
8px;background:rgba(0,0,0,.75);border-radius:2px;font-weight:bold}.mc_vthtb{width:100%;height:100%;bac
kground:rgba(0,0,0,.7);position:absolute;top:0;bottom:0;left:0;right:0;display:table}.mc_vtht{width:100%;pad
ding:0
16px;line-height:16px;color:#fff;text-decoration:underline;word-break:break-word;box-sizing:border-box;vert
ical-align:middle;text-align:center;display:table-cell}.vt_text.b_IRight .b_ILeft{margin:0 0 0
1px;height:14px;line-height:14px;padding:2px
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8px;background:rgba(0,0,0,.75);border-radius:2px;font-weight:bold}.emptyStyleForDebuggingPurpose{top:0
}.emptyStyleForDebuggingPurpose{top:0}.mc_vtvc_center_play{width:32px;height:32px;background-size:c
ontain;position:absolute;margin:auto;bottom:0;top:0;left:0;right:0;box-shadow:none;border-radius:0}.mc_vtvc
_center_play.rmvbg{width:32px;height:32px;background-image:none}.mc_vtvc_htb,.mc_vtvc_ht{display:no
ne}.vt_onhv .mc_vtvc_htb{display:table}.vt_onhv
.mc_vtvc_ht{display:table-cell}.mc_vtvc_center_play{display:inline-block}.vt_onhv
.mc_vtvc_center_play{display:none}.mc_vtvc .vtmu,.mc_vtvc .vtpl{bottom:163px}.vsarf .mc_vtvc
.vtmu,.vsarf .mc_vtvc .vtpl{bottom:122px}.svarh #mmcar .mc_vtvc .vtmu,.svarh #mmcar .mc_vtvc
.vtpl{bottom:137px}.svarht #mmcar .mc_vtvc .vtmu,.svarht #mmcar .mc_vtvc
.vtpl{top:8px;left:8px}.mc_vtvc_center_play{background-image:url(data:image/svg+xml,%3Csvg%20width
%3D%2232%22%20height%3D%2232%22%20viewBox%3D%220%200%2032%2032%22%20fill%3D%22
none%22%20xmlns%3D%22http%3A%2F%2F%2F2000%2Fsvg%22%3E%0D%0A%20%20%20%20%3Cr
ect%20width%3D%2232%22%20height%3D%2232%22%20rx%3D%2216%22%20fill%3D%22black%22%
20fill-opacity%3D%220.6%22%2F%3E%0D%0A%20%20%20%20%3Cpath%20d%3D%22M14.2354%201
0.1923C13.2355%209.62986%2012%2010.3524%2012%2011.4997V20.5C12%2021.6472%2013.2355%202
2.3698%2014.2354%2021.8073L22.2356%2017.3073C23.2551%2016.7339%2023.2551%2015.2661%2022.
2357%2014.6926L14.2354%2010.1923Z%22%20fill%3D%22white%22%20fill-opacity%3D%220.9%22%2
F%3E%0D%0A%3C%2Fsvg%3E)}.mc_vtvc_meta{box-sizing:border-box;display:inline-block;line-height:18
px;position:relative;width:100%}.mc_vtvc_meta_block{bottom:0;position:absolute;width:100%}.mc_vtvc_m
eta_row{line-height:16px;font-size:11px;height:17px;overflow:hidden;text-overflow:ellipsis;white-space:now
rap}.mc_vtvc_meta_row a{display:inline-block}.mc_vtvc_meta_row
a:hover{text-decoration:underline}.mc_vtvc_meta_block_area{position:relative}.mc_vtvc_meta_block,.mc_v
tvc_meta_block a{color:#444}.b_dark
.mc_vtvc_meta_block{color:#edebe9}.mc_vtvc_meta_row>:nth-of-type(n+2)::before{content:"
"}.mc_vtvc_meta_row .mc_vtvc_meta_row_channel::before{content:">
"}.mc_vtvc_kmt_title{line-height:18px;padding-bottom:4px;font-weight:bold;color:#00809d;text-transform:u
ppercase;font-size:11px}.mc_vtvc_kmt,.mc_vtvc_con_rc.onhov .wkmt
.mc_vtvc_meta_row,.mc_vtvc_con_rc.onhov .wkmt .tbc_tt{display:none}.mc_vtvc_con_rc.onhov .wkmt
.mc_vtvc_title{max-height:18px;margin-bottom:18px;overflow:hidden}.mc_vtvc_con_rc.onhov.mmsts
.mc_vtvc_title{visibility:hidden}.mc_vtvc_con_rc.onhov
.mc_vtvc_kmt{display:block}.mc_vtvc_kmt_content
.b_factrow{line-height:17px;font-size:11px;max-height:34px;overflow:hidden;text-overflow:ellipsis;padding:
0 16px 0 0;color:#444}.mc_vtvc_meta
.mc_vtvc_kmt_title{line-height:18px}.mc_vtvc_title:hover{text-decoration:none}.mc_vtvc_meta_pubdate{co
lor:#444;padding-bottom:3px}.mc_vtvc_meta_channel{color:#444}.mc_vtvc_meta_w,.mc_vplvc_meta_w{po
sition:relative}.mc_vtvc_meta_bg_w,.mc_vplvc_meta_bg_w{height:100%;width:100%;overflow:hidden;posit
ion:absolute;top:0}.mc_vtvc_meta_bg_w .cico,.mc_vplvc_meta_bg_w
.cico{border-radius:0;overflow:visible}.dg_u .mm_vidch_th_c{overflow:visible}.dg_u .mm_vidch_th_bg
img{margin-top:-20px}.emptyStyleForDebuggingPurpose{top:0}.mc_vtvc_meta_w
.mc_vtvc_meta{background:rgba(255,255,255,.75)}.mc_vtvc_meta_bg_w img,.mc_vtvc_meta_bg_w

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.mc_vtvc_cb_w{filter:blur(25px);transform:scale(1.2)}body{--video-metadata-channel-color:#3c3c3c}body.b
_dark{--video-metadata-channel-color:unset}.vsarf .mc_vtvc_meta_pubdate{color:unset}.vsarf
.mc_vtvc_meta_channel{color:var(--video-metadata-channel-color)}.vsarf .mc_vtvc .mc_vtvc_meta_w
.mc_vtvc_title,.vsarf .mc_vtvc .mc_vtvc_meta_w .mc_vtvc_title strong{font-weight:bold}.vsarf
.mc_vtvc_meta_w .mc_vtvc_meta_row{font-size:13px}.emptyStyleForDebuggingPurpose{top:0}.vsarf
.mc_vtvc_th
.cico{height:132px}.emptyStyleForDebuggingPurpose{top:0}.emptyStyleForDebuggingPurpose{top:0}.empt
yStyleForDebuggingPurpose{top:0}.emptyStyleForDebuggingPurpose{top:0}.emptyStyleForDebuggingPurp
ose{top:0}.emptyStyleForDebuggingPurpose{top:0}.emptyStyleForDebuggingPurpose{top:0}.vtbc
.mv_vtvc_play{display:inline-block;position:absolute;bottom:8px;left:9px;height:8px;width:7px}.vtbc
.mv_vtvc_play_ext{background:url(/rp/Lp38sn_O4jegSK0IHxZVxyp-yKQ.png) -172px
-31px;display:inline-block;height:8px;width:12px;position:absolute;bottom:8px;left:6px}.vtbc
.pivot{height:20px;width:8px;min-width:8px}.vtbc
.mv_vtvc_play{background:url(
uo4D1oAAAAB9JREFUCB1jmMoABKuaQcSqQhCxKgFGgLhNQIkpQAwA8zkLyQA16F0AAAASUVO
RK5CYII=)}.mc_bc_w{height:18px;padding:8px;text-align:right}.mc_bc{background-color:rgba(0,0,0,.75);p
adding:2px
8px;line-height:14px;color:#fff;display:inline-block;vertical-align:middle;border-radius:2px;font-weight:bold}
.mc_bc_w .pivot{text-align:center;margin-right:1px;height:14px}.vsarr .mmgrid .mc_bc_w
.mc_bc{background-color:rgba(0,0,0,.75);opacity:1}.mmsi{height:16px;width:16px;position:relative;top:5px;
padding-right:var(--smtc-gap-between-content-xx-small)}.mmsi-microsoftnews,.mmsi-msn{top:3px}.vrhdata
{display:none}.vrhc line.nhvpv .pffvi,.vrhc line.nhvpv[data-tps="S"] .pffvt,.vrhc line.nhvpv[data-tps="M"]
.pffvt,.vrhc line.nhvpv[data-tps="L"] .pffvt{display:inline-flex}.vrhc line.nhvpv .vrhct.pffv
.vrhc{display:none}.vrhc line.nhvpv .vrhct.pffv
.player_ol{background:var(--mai-smtc-background-ctrl-on-image-hover);transition:background-color
.5s;display:flex;align-items:center;justify-content:center;padding:var(--smtc-gap-between-content-x-small);ga
p:var(--smtc-gap-between-content-x-small);box-sizing:border-box}.mc_vtvc_th img{transition:all .3s
ease-out}.nhvpv+.mc_vtvc_th
img{transform:scale(1.1)}.smtplayerhtml5{height:100%;width:100%;overflow:hidden}.smtplayerhtml5
video{min-height:100%;min-width:100%}.smtplayerhtml5
.videoplaying{background-color:#000}.smtplayerhtml5.hide{display:none}.pffvt{display:none;color:var(--ma
i-smtc-foreground-ctrl-on-image-rest);font:var(--bing-smtc-text-global-subtitle2-strong)}.pffvi{mask:url(/rp/ui
07wU6K7FR_inzG7DRbP1i8fGo.svg) center
no-repeat;mask-size:12px;background:var(--bing-smtc-background-card-on-image-default);width:20px;height
:20px;flex-shrink:0;align-self:flex-start}[data-tps="L"]
.pffvt{font:var(--bing-smtc-text-global-subtitle2-strong)}[data-tps="L"]
.pffvi{width:22px;height:22px;mask-size:16px}[data-tps="S"] .pffvt{font-size:0}[data-tps="S"]
.pffvi{width:24px;height:24px;mask-size:24px;align-self:center}.hvpv.h5s
.pffvt{display:inline-flex}.hvpv.h5s .vrhct.pffv .vrhc{display:none}.hvpv.h5s .vrhct.pffv
```

# How to talk to customers about photovoltaic panels

```
.player_ol{background:var(--mai-smtc-background-ctrl-on-image-hover);transition:background-color
.5s;display:flex;align-items:center;justify-content:center;padding:var(--smtc-gap-between-content-x-small);ga
p:var(--smtc-gap-between-content-x-small);box-sizing:border-box}.pffvt{text-decoration:underline}.vrhcp
.vrhol{position:absolute;width:100%;height:35px;max-height:35px;bottom:0;left:0;padding:0;background:non
e;display:block;z-index:9}.vrhcp.vrhol.hide,.vrhcp.vrhol
.hide{display:none}.vrhot{white-space:nowrap;text-overflow:ellipsis;overflow:hidden;display:inline-block;po
sition:absolute;max-width:240px;height:18px;line-height:14px;margin-left:8px;top:10px;left:0;right:0;border-
radius:2px;padding-right:8px}.vrhotdiv{display:inline-block}.vrhot
nt{color:#fff;font-size:11px;font-weight:bold;background-color:rgba(0,0,0,.75);padding:2px
8px;margin-left:0;top:0;box-sizing:border-box;position:relative}.vrhc
.ricons{position:absolute;right:8px;top:10px;left:auto;bottom:auto;height:18px;display:inline-block;cursor:poi
nter}.vrhol.icons_1.vrhot{margin-right:27px}.vrhol.icons_2.vrhot{margin-right:49px}.vrhol.icons_3
.vrhot{margin-right:79px}.vrhol.vrhot.vsb_tr_chd.vrhol.icons_1
.vrhot{margin-right:0}.vpb{position:absolute;display:block;bottom:0;left:0;height:4px}.vpb
div{position:absolute}.vpbnt{width:0;background:#fff}.vpb
nt.test{display:none}.vpb.back{background-color:#999}.vrhcp
.vrhol.npb{height:36px;max-height:36px}.vrhol
.vadda{width:22px;height:18px;padding:0;margin-right:0;margin-left:2px;bottom:0;position:relative;display:i
nline-block;z-index:1;background:rgba(0,0,0,.75);border-radius:2px;overflow:hidden}.vrhol
.vadda.hide{display:none}.vrhol.vadda.mc_vfaa{margin:3px 5px}.ricons.vol{float:left}.ricons
.adultFlag{float:right}.vol{width:22px;height:18px;bottom:0;margin-left:1px;margin-right:1px;position:relati
ve;display:inline-block}.vol.hide,.vol.hide{display:none}.vol
.bg{background:rgba(0,0,0,.75);border-radius:2px}.vol.bg.volnt{position:absolute;bottom:0}.vol
.vol.bg.volnb{border-radius:0 0 2px 2px}.vol.volsliderHandle.bg{border-radius:2px 2px 0 0}.volnt
.volsliderHandle{height:70px;display:none;width:22px;float:left;bottom:18px;position:absolute;display:block
}.volnt.volsliderHandle.hide{display:none}.volsliderHandle
.vsb{height:54px;width:4px;background-color:#999;margin:9px auto
8px;position:relative;display:block;border-radius:2px}.volsliderHandle
.vsh{height:6px;width:14px;padding:9px 7px 9px 7px;margin:0
-12px;display:block;position:absolute;top:30px}.volsliderHandle.vsh.hide{display:none}.volsliderHandle
.vshi{height:4px;width:14px;background-color:#fff;border-radius:2px}.volMuteIcon{width:16px;height:14px;
margin:2px
4px;float:left}.volMuteHandle{width:22px;height:18px}.vo{background:url(/rp/ffZxBXEIP9WYOO0jhTaEl
yLhEVU.svg)no-repeat}.vm{background:url(/rp/fsX-ZVd03wB2TL0vmQJxSp4U9vs.svg)
no-repeat}.vl{background:url(/rp/YXYMPC1Rry_XJGc7Yg8lR4B2eEs.svg)
no-repeat}.vf{background:url(/rp/Noslr4amKts1zYxWy3laZN3HRk.svg)
no-repeat}@media(forced-colors:active){.vol{forced-color-adjust:none}.vrhc.line.vt_vp,.vrhc.popout
.vt_vp,.vrhc.mousefollow
.vt_vp{position:absolute;bottom:0;border:hidden;padding:0;top:0;left:0;z-index:3}.vrhtc
.hide{display:none}.vrh_clc.vt_vp.vrh_clc.vrhtc.vrhi,.vrh_clc.player_ol{cursor:pointer}.vrh_clc
```

# How to talk to customers about photovoltaic panels

```
.cico{border-radius:0}.vrhtc{border:hidden;top:0;left:0;padding:0}.vrhc.mousefollow .vrhtc,.vrhc.popout
.vrhtc{background-color:#999}.vrhtpc.load
.player_ol{background:url(/rp/J_o2maogFDeUOsovPJL-ofEuxJ4.gif) center center no-repeat}.vrhc line .vrhtc
.vrhi,.vrhc.popout .vrhtc .vrhi,.vrhc.mousefollow .vrhtc
.vrhi{position:absolute!important;border:hidden;z-index:2;padding:0;left:0;top:0}.player_ol{position:absolute
;width:100%;height:100%;bottom:0;border:hidden;z-index:7}.vrhc.popout,.vrhc
line,.vrhc.mousefollow{border-radius:6px;overflow:hidden;display:table-row-group;background:none}.vrhc.p
opout,.vrhc.mousefollow{z-index:4;box-shadow:0 4px 4px rgba(0,0,0,.1),0 2px 80px rgba(0,0,0,.2)}.vrhc
line{z-index:1;margin:0}.vrhc.popout,.vrhc line{position:absolute;top:0}.vrhc.popout{border:1px solid
#fff}.vrhc.mousefollow{position:fixed}.vrhcpc{position:relative;top:0;left:0;display:table-row}.vrhcpc
.vrhtc{position:relative;overflow:hidden}.vrhc.hide{display:none}@keyframes
vh_fadein{from{opacity:0}to{opacity:1}}.vrhc.not(.hide){animation:vh_fadein 250ms}.vrhc line
img{color:transparent}.vrhc
line.fullsize{height:100%}.vrhc,.vrhc.hover,.vrhc.link,.vrhc.active,.vrhc.visited{color:#000;text-decoration:no
ne}.vrhc.vrh_clc{cursor:pointer}a.hover-anchor{display:block;height:100%;width:100%;text-decoration:none
}.vrhstat{height:0;overflow:hidden}.mmlist .mc_vtvc .mc_vtvc_meta { padding: 12px 16px 16px 16px; }
.mmlist .mc_vtvc .mc_vtvc_meta_w { height: 112px; margin-top: -0px; } .mmlist .mc_vtvc .mc_vtvc_title {
height: 44px; line-height: 22px; margin-bottom: 0px; margin-top: 0px; } .mmlist .mc_vtvc
.mc_vtvc_meta_block_area { height: 40px; } .mmlist .mc_vtvc .vtmu, .mmlist .mc_vtvc .vtpl { bottom:
120px; } .mmlist .mc_vtvc_th_dock { height: 112px; } .mmlist .mc_vtvc_th .cico { height: 131px; } .mmlist
.mc_vtvc{margin:10px 1px 0}.mmlist .mc_vtvc_con_rc{display:flex}.cardless .mmlist
.mc_vtvc_con_rc{height:112px}.mmlist .mc_vtvc
.mc_vtvc_meta{display:flex;flex-direction:column;justify-content:space-between;margin:0 10px 4px
12px;padding:0}.mmlist
.mc_vtvc_title{font-weight:400;font-size:16px;height:44px;line-height:22px;margin-bottom:0;margin-top:0;c
olor:unset}.mmlist .mc_vtvc_meta_row{font-size:13px}.mmlist .mc_vtvc
.mc_vtvc_meta_block_area{height:unset}.mmlist .mc_vtvc .vtmu,.mmlist .mc_vtvc
.vtpl{bottom:8px}.cardless .mmlist .mc_vtvc{box-shadow:none}.cardless.mmlist
.mc_vtvc_center_play{width:32px;height:32px}.cardless.mmlist
.mc_vtvc_title{font-size:16px;color:unset}.cardless.mmlist
.mc_vtvc_meta_row{line-height:20px}.cardless.mmlist
.mc_vtvc_meta_pubdate{padding-bottom:2px;color:#666}.cardless.mmlist .mc_vtvc_th,.cardless.mmlist
.mc_vtvc_th .cico,.cardless.mmlist .mc_vtvc_th div.rms_img{border-radius:6px}.cardless.mmlist
.mc_vtvc_th{height:111px}.cardless.mmlist
.mc_vtvc_htc{border-radius:6px;overflow:hidden}#serpvidans.vasac.cardless{box-shadow:none}.cardless.m
mmlist .mc_bc{padding:2px 8px;line-height:14px;border-radius:2px;font-weight:normal}.mmlist
.mc_vtvc: hover
.mc_vtvc_title{text-decoration:underline}.mmgrid>div{width:197px;display:inline-block;margin-right:8px;m
argin-bottom:8px;box-shadow:0 0 0 1px
rgba(0,0,0,.05);position:relative;vertical-align:top;overflow:hidden;white-space:normal;border-radius:6px}.vs
```

# How to talk to customers about photovoltaic panels

```

arr .mmgrid>div,.vsarr1stbig .mmgrid>div{ margin-right:8px;margin-bottom:8px}#serpvidansrr .mc_vtvc
.mc_vtvc_meta{height:auto}#serpvidansrr .mc_vtvc
.mc_vtvc_title{display:-webkit-box;-webkit-line-clamp:2;-webkit-box-orient:vertical}.mmgrid
.mc_tc{border:0}.vsa .mmgrid>div:nth-child(3n){margin-right:0}.vsa
.b_moreLink{padding-top:4px}#serpvidansrr
.mc_vtvc_meta_row{line-height:18px;font-size:100%;height:17px}.vsarr
.mmgrid>div:nth-child(2n){margin-right:0}#serpvidansrr .mc_vtvc .vtmu,#serpvidansrr .mc_vtvc
.vtpl{bottom:128px}.vsarr1stbig .mmgrid>div:nth-child(2){margin-right:0}#serpvidansrr.uipolish
.mc_vtvc_meta_pubdate,#serpvidansrr.uipolish .mc_vtvc_meta_channel,#serpvidansrr.uipolish #vidans2
.b_videocard .video_metadata .video_source{color:#767676}#serpvidansrr #vidans2 .b_videocard
.video_metadata_container,#serpvidansrr #vidans2 .b_videocard .video_metadata_container
.video_metadata>h3{ width:100% }@media(max-width:1362.9px){#serpvidansrr
.mmgrid>div{ width:168px;height:206px}#serpvidansrr .mmgrid>div .cico,#serpvidansrr .mmgrid>div .cico
.rms_img{ width:168px;height:100px}#serpvidansrr .mc_vtvc .mc_vtvc_meta{padding:12px}#serpvidansrr
.mc_vtvc .mc_vtvc_title{height:32px;line-height:16px;margin-bottom:16px}#serpvidansrr .mc_vtvc
.mc_vtvc_meta_block_area{height:34px}#serpvidansrr
.mc_vtvc_meta_row{line-height:15px;font-size:13px;height:15px}#serpvidansrr
.mc_vtvc_meta_pubdate{padding-bottom:4px}#serpvidansrr .mc_vtvc .vtmu,#serpvidansrr .mc_vtvc
.vtpl{bottom:114px}#serpvidansrr #vidans2 .b_videocard .videoPlayer,#serpvidansrr #vidans2 .b_videocard
.videoPlayer .cico,#serpvidansrr #vidans2 .b_videocard .videoPlayer .cico
.rms_img{ width:343px!important;height:194px!important;margin-right:0} }@media(max-width:1274.9px){#s
erpvidansrr .mmgrid>div{ width:124px;height:164px}#serpvidansrr .mmgrid>div .cico,#serpvidansrr
.mmgrid>div .cico .rms_img{ width:124px;height:76px}#serpvidansrr .mc_vtvc
.mc_vtvc_meta{padding:8px}#serpvidansrr .mc_vtvc
.mc_vtvc_title{height:32px;line-height:16px;margin-bottom:12px}#serpvidansrr .mc_vtvc
.mc_vtvc_meta_block_area{height:28px}#serpvidansrr
.mc_vtvc_meta_row{line-height:13px;font-size:11px;height:13px}#serpvidansrr
.mc_vtvc_meta_pubdate{padding-bottom:2px}#serpvidansrr .mc_vtvc .vtmu,#serpvidansrr .mc_vtvc
.vtpl{bottom:96px}#serpvidansrr #vidans2 .b_videocard .videoPlayer,#serpvidansrr #vidans2 .b_videocard
.videoPlayer .cico,#serpvidansrr #vidans2 .b_videocard .videoPlayer .cico
.rms_img{ width:256px!important;height:144px!important;margin-right:0}#serpvidansrr .maskthumb
.mc_bc_w{padding:8px 4px 4px 8px}#serpvidansrr.withsplitline
.mmgrid>div:nth-last-child(1),#serpvidansrr.withsplitline
.mmgrid>div:nth-last-child(2){margin-bottom:24px}#serpvidansrr.withsplitline .mmgrid{border-bottom:1px
solid #ecec; margin-bottom:16px}#serpvidansrr #vidans2 .b_videocard
.video_metadata{max-width:auto;padding:12px 16px}#serpvidansrr #vidans2
.b_videocard{margin-bottom:12px;box-shadow:0 0 1px rgba(0,0,0,.05),0 2px 3px
rgba(0,0,0,.1);border-radius:6px}#serpvidansrr .b_rich{padding-top:0}#serpvidansrr #vidans2
.videoPlayer{border-radius:6px 6px 0 0;overflow:hidden}#serpvidansrr #vidans2 .b_videocard
.video_metadata>h3{ white-space:nowrap;overflow:hidden;text-overflow:ellipsis;-webkit-line-clamp:1;line-he

```

# How to talk to customers about photovoltaic panels

```

ight:15px;height:15px;font-size:13px;color:#000;margin-bottom:20px;font-family:"Arial",Helvetica,Sans-Seri
f;font-style:normal;display:block}#serpvidansrr.vsarr1stbig #vidans2 .b_videocard .video_metadata
.actionmenu{display:none}#serpvidansrr #vidans2 .b_videocard .video_summary,#serpvidansrr #vidans2
.b_videocard .video_source{line-height:15px}#serpvidansrr #vidans2 .b_videocard .videoPlayer
.vtbc{right:0}.vsb_tr_c{position:relative;width:100%;overflow:hidden;background:#1d1b28;height:583px;ma
rgin-bottom:16px}.vsb_tr_c.tr_nh{height:294px}.vsb_tr_c .mm_vrc h2,.vsb_tr_c .mm_vrc
.see_more{display:none}.vsb_tr_c .mm_vrc>div{padding-bottom:20px}.vsb_tr_c
.vsb_tr_t{position:absolute;top:16px;left:160px;font:normal 16px/19px
"Arial",Helvetica,Sans-Serif;font-weight:700;color:#fff;z-index:1}.vsb_tr_c
.vsb_tr_t::after{width:17px;height:12px;display:inline-block;background-size:7px
12px;background-repeat:no-repeat;background-position-x:right;opacity:.7;content:""}.vsb_tr_c
.vsb_tr_t: hover::after{opacity:1}.vsb_tr_c .mm_vrc
.mc_vtvc{background-color:#585858;border-radius:6px}.vsb_tr_c .mm_vrc
.mc_vtvc_con_rc{border-radius:6px}.vsb_tr_c .vsb_tr_chd{position:absolute;bottom:0;width:100%}.vsb_tr_c
.onhov .mc_vtvc_ban_lo{display:none}.vsb_tr_chd .mc_vtvc_tot
.mc_vtvc_title{line-height:15px}.vsb_tr_chd .mc_vtvc_tot .mc_vtvc_meta_row,.vsb_tr_chd .mc_vtvc_tot
.mc_vtvc_meta_row a{color:#dadada}.vsb_tr_chd .grad_b{top:30%;height:auto}.vsb_tr_chd .mc_vtvc_tot
.mc_vtvc_meta_row{font-size:12px;line-height:16px;height:16px}.vsb_tr_chd .mc_vtvc_tot
.meta_pd_content{display:none}.vsb_tr_chd .mc_vtvc_tot .mc_vtvc_title strong{font-weight:500}.vsb_tr_c
.slide video{object-fit:cover}.vsb_tr_c .mc_vtvc_th .cico{width:100%;height:100%}.vsb_tr_c
.vrhcac{width:647px;position:absolute;width:calc(42% - 160px);bottom:200px;margin:0 0 0
160px;height:auto;padding:0;pointer-events:auto}.vsb_tr_c .vrhcac .mc_vtvc_title{font:normal 30px/35px
"Arial",Helvetica,Sans-Serif;font-weight:700;height:70px;overflow:hidden;color:#fff;text-overflow:ellipsis;di
splay:-webkit-box;-webkit-box-orient:vertical;-webkit-line-clamp:2}.vsb_tr_c .vrhcac
.mc_vtvc_meta_block_area{height:50px;margin:12px 0 0 0}.vsb_tr_c .vrhcac
.mc_vtvc_meta_row{font:normal 13px/15px "Arial",Helvetica,Sans-Serif;margin:5px 0 5px
0;color:#dadada}.vsb_tr_c .mm_vrc .b_overlay .btn.bigrounded .cr>div,.vsb_tr_c .mm_vrc .b_overlay
.btn.bigrounded .cr>div: hover{background-image:url(/rp/qA6EopzJjTm5qQJvnXlrWGNP778.svg)}.vsb_tr_c
.vsb_tr_t::after{background-image:url(data:image/svg+xml,%3Csvg%20width%3D%227%22%20height%3D
%2214%22%20viewBox%3D%220%200%207%2014%22%20fill%3D%22none%22%20xmlns%3D%22http
%3A%2F%2F%2F2000%2Fsvg%22%3E%0D%0A%20%20%20%20%3Cpath%20d%3D%22M0.186925%2
01.19491L5.4643%207L0.186925%2012.8051C-0.0623082%2013.0792%20-0.0623082%2013.5214%200.18
6925%2013.7944C0.436158%2014.0685%200.838112%2014.0685%201.08628%2013.7944L6.81334%207.4
9465C6.93212%207.36515%207%207.18433%207%207C7%206.81567%206.93212%206.63485%206.8133
4%206.50535L1.08628%200.205616C0.837052%20-0.0685388%200.435097%20-0.0685388%200.186925%
200.205616C-0.0612477%200.479772%20-0.0623082%200.92192%200.186925%201.19491Z%22%20fill%
3D%22white%22%20fill-opacity%3D%220.7%22%2F%3E%0D%0A%3C%2Fsvg%3E)}.va_tt
.mm_vrc{padding:11px 2px 0 0}.va_tt .vsb_tr_t{position:relative;top:auto;left:auto;font:normal 18px/22px
"Arial",Helvetica,Sans-Serif;font-weight:400;color:#4007a2;z-index:auto}.b_dark .va_tt
.vsb_tr_t{color:#82c7ff}.va_tt .vsb_tr_tp,.va_tt .vsb_tr_tl{display:inline-block;margin-right:5px}.va_tt

```

# How to talk to customers about photovoltaic panels

```
.vsb_tr_chd{position:relative}.vsb_tr_c.va_tt{--va-st-padding-bottom:16px;height:auto;background-color:transparent;margin-top:22px;overflow:visible;padding-bottom:var(--va-st-padding-bottom);margin-bottom:0}.va_tt .mc_vtvc_ban_lo,.va_tt .vsb_tr_t::after,.va_tt .mc_vtvc:hover .mc_vtvc_center_play,.va_tt .vsb_tr_chd .vt_onhv .mc_vtvc .mc_vtvc_meta{display:none}.va_tt .mc_vtvc:hover .mc_vtvc_ht,.va_tt .mc_vtvc:hover .mc_vtvc_htb{display:table-cell}.va_tt .mc_vtvc_htb{padding-top:50px;background:linear-gradient(360deg,rgba(0,0,0,.6) 60.35%,rgba(0,0,0,0) 100%);font-size:11px;line-height:13px}.va_tt .mc_vtvc_ht{padding:0 24px;text-shadow:0 1px 2px rgba(0,0,0,.2)}.va_tt .mc_vtvc_center_play{bottom:52px}.va_tt .mc_vtvc:hover .mc_vtvc_title{max-height:52px;white-space:normal;display:-webkit-box;-webkit-box-orient:vertical;-webkit-line-clamp:4}#serpvidans .va_tt .slide{margin-right:0;vertical-align:bottom;transition:width .2s,height .2s}#serpvidans .va_tt .slide:not(:first-child){margin-left:8px}#serpvidans .va_tt .mm_vrc>div{padding-bottom:0}.va_tt .vsb_tr_chd .mc_vtvc .mc_vtvc_meta{height:auto;padding:8px;color:#ddd}.va_tt .vsb_tr_chd .mc_vtvc_th_dock{height:72px;position:absolute;bottom:0;background:linear-gradient(360deg,rgba(0,0,0,.55) 60.35%,rgba(0,0,0,0) 100%)}.va_tt .mc_vtvc_meta_row_channel{font-size:13px;line-height:15px;font-weight:500;color:#fff;white-space:nowrap;overflow:hidden;text-overflow:ellipsis;margin-bottom:6px}.va_tt .vsb_tr_chd .mc_vtvc .mc_vtvc_title{height:auto;font-size:11px;line-height:13px;color:#ddd;white-space:nowrap;overflow:hidden;text-overflow:ellipsis}.va_tt .slide .mc_vtvc{width:100%}.va_tt .slide video{object-fit:cover}.va_tt .mc_vtvc_th .cico{width:100%;height:204px}.va_tt .b_overlay .btn.bigrounded{top:auto;bottom:0;margin-bottom:93px}.va_tt .vt_onhv .mc_vtvc_htb{padding-top:86px}.va_tt .vsb_tr_chd .mc_vtvc .vtmu,.va_tt .vsb_tr_chd .mc_vtvc .vtpl{bottom:6px}.va_tt .vcmt_ct,.va_tt .vcmt_ct{display:block;margin-bottom:4px;font-size:11px}.va_tt .vasyt::before{content:"";background:url( RK5CYII=) no-repeat;background-size:18px 18px;padding-right:22px}.va_tt .vasig::before{content:"";background:url(
```

# How to talk to customers about photovoltaic panels

dNyva46Dz0EqX6u0GFNPzRG1T78HsQxUqAYOQXQAg6+/Nsj90h34TcRIASBUUWFatWJev0xDjlqcaZn  
 gKXPt9Bcb/4IxeK7wipjU+j84sdKL96AnqqKhrsGJCcNVIKi9oUaWojKKIuo4IMecm6k6bZogj5A9uIazVU3j  
 jGPFNGbI7/5RkqfnYQKw4NorLnU6lGC4YohFK+nLlnkVqarOB5dOAvuKgla8dakMNVyfYZBOcuAbOTI  
 FWDsuqEO7e5+e2PsPt7BLQORY0WgVxKkjkjJvmAgg6a4xLNwqVqIk/AiKSxXJMAxJnVEghRIJfXoniPC  
 hmQ1ZBNp+W5KCDlgYzmdgVqlgpqWkL91h8xoGRrbkwgNfgCrNU52RRS2YvnzsbneJ67kGQvWbeSEkt  
 VHE9+ew3y4nlKIYIU0NrISibSj/6x9yk7fByZj98lff68KBD7tmxJjSPHU8sAaUWUUQBPFaK22uQTf9DIPf  
 YLEy1NtZ1SaVD6PAP1A+9Dj09BmfbNjhbN0NPjqOxfzfz/G0my2Onf1WCyDMzYlFzeQVWscHsGtJz15N  
 1astmNL87Gbcna32bGqffAk5KbCQ5BdKzTYvEV8CXi7fhqSTG3BiXA02i+x7puwRcikIoOtXObp5idKDr  
 4HVAsLJi8SzY5y8yyHYhLGLCuzLk9GzBqkNg0hv34noh5/YTFwnIjdOdzmC8JY8/E+YDFN95CByLx+Gu  
 3U/XCx24PK/yRddvQx/+D2pWSRvdyhg1s12gg59Chl9mDKW1MzAO3cE1rWvobr6oHKPin4N8QocCUAk  
 T0RIbGZnoCd+I3NN8IwicqRdTSQqotNtBMgFw6qQH1JufoDcrNz7tPRzBfz3JehZI8BifODDeHUZNXAjJF  
 RtUNVipGyilNiWkmse6MvGjoaxnNTyN0NFV7172S3sstxML9nxBRL7I00c+my8BhmvwqZRJVovMKoSt  
 CDgQsQV+xbNq1OmYoZLo6PzeGi+fwFJbz1IhJBeawAAAABJRU5ErkJggg==)

```
no-repeat;background-size:18px 18px;padding-right:22px}.va_tt
.vastt::before{content:"";background:url(
AAAMCAYAAABWdVznAAAA90lEQVR4AZWQu2sCQRDGJyYHCQdqPEKqSHr7NOZFyvQJi1YKYII
1irY+ieoiKXYKZaniI3WIoqg4AMfhaAcCMJ93q2vwkXODz6WnZnf7swQEUU0w6D1Wn7y4cOJO/sLL8c
H8ps1ernCdYCueCoJm03iAyaLGWa3SsztDFg028BoBvnfdw4IW+r+hTgtLVUX67ZcBcjCKV0HEl/h0epT2c
gT8lBAlyjt+KNNsHMLU3yhUUebH+xGwWx+JRjOKdutUk+53wZVCPLGvnj/f2ZCFchXh6RjDwYS1dnF
LHo8XvZIMNVuE7PyD1SScATcHyqhuNevQt8H62BZHiaf6ZtXqegAAAABJRU5ErkJggg==)
no-repeat;background-size:contain;padding-right:20px}.va_tt
.vasfb::before{content:"";background:url(/rp/zvtkyPveEhrXqHA-euzAa983fpQ.png)
no-repeat;background-size:contain;padding-right:20px}.vcmt_ckt.vasyt::before{background-size:15px
15px;padding-right:19px}.vcmt_ckt.vasig::before{background-size:15px
15px;padding-right:19px}.vcmt_ckt.vastt::before{background-size:contain;padding-right:17px}.vcmt_ckt.vasf
b::before{padding-right:17px}.mm_vrc{padding:24px 32px}@media screen and
(max-width:1022px){.mm_vrc{margin:0}}@media screen and
(max-width:766px){.mm_vrc{margin:0}}.mm_vrcc{padding:0 0 32px 0;margin-bottom:0}.mm_vrcc
h2{padding-bottom:20px}.mm_vrcc h2 a{font-family:"Segoe
UI",Arial,Helvetica;font-size:20px;color:#000;line-height:18px}.mm_vrcc .b_overlay
.btn{z-index:3}.mm_vrcc .vrhc{z-index:2}.mm_vrcc .mc_vtvc_th .cico{padding-bottom:0}#dg_c
.mm_vrc,#dg_c .mm_vrcc{padding:8px 16px 0 16px}#dg_c .mm_vrcc .mc_vtvc{width:100%}#dg_c
.mm_vrcc a:hover{text-decoration:underline}.isvctrl .mm_vrcc
.slide{overflow:visible}.mm_vrc{padding:16px 100px 0 160px}.mm_vrc .b_overlay
.btn.bigrounded.next{right:-44px}.mm_vrc .b_overlay .btn.bigrounded.prev{left:-44px}.mm_vrc .b_overlay
.btn.bigrounded .cr>div,.mm_vrc .b_overlay .btn.bigrounded
.cr>div:hover{box-shadow:none;border-radius:0;margin:0;background-position:16px
9px;background-size:12px
22px;background-color:transparent;background-image:url(/rp/rKVnxf6wkbxI0DbA2Au3IVC5Sog.svg)}.mm_
vrc .b_overlay .btn.bigrounded .cr>div{opacity:.7}.mm_vrc .b_overlay .btn.bigrounded
```

# How to talk to customers about photovoltaic panels

```
.cr>div:hover{opacity:1}.mm_vrc
a{font-family:"Arial",Helvetica,Sans-Serif;font-style:normal;font-weight:500;color:#111}.mm_vrc
h2{display:inline-block;padding-bottom:16px}.mm_vrc>div{position:relative;padding-bottom:32px}.mm_vrc
.see_more{position:absolute;right:0;top:3px}.mm_vrc
.see_more>a{font-family:"Arial",Helvetica,Sans-Serif;font-style:normal;font-weight:normal;font-size:16px;li
ne-height:18px;color:#000}#vsb_more{padding:16px 0 4px 160px;color:#111}#vsb_vid_cat .mm_vrc h2
a::after{display:inline-block;margin-left:12px;content:"";background-image:url(/rp/rKVnxf6wkbxI0DBa2Au3
IVC5Sog.svg);background-size:7px 14px;width:7px;height:14px;opacity:.7}#vsb_vid_cat .mm_vrc h2
a: hover::after{opacity:1}.mm_vrc .mm_vrc_sub{display:inline-block;margin-left:24px}.mm_vrc
.b_hList{position:absolute;height:20px;top:3px;overflow:hidden}.mm_vrc
.b_hList>li{padding-right:24px;padding-bottom:0}.mm_vrc .b_hList a{font:normal 13px/20px
"Arial",Helvetica,Sans-Serif;color:#111}.mm_vrc .mc_vtvc_tot .mmsts
.mc_vtvc_meta{display:none}.vsb_tr_chd .mc_vtvc .mc_vtvc_meta { padding: 10px 10px 10px 10px; }
.vsb_tr_chd .mc_vtvc .mc_vtvc_meta_w { height: 190px; margin-top: -0px; } .vsb_tr_chd .mc_vtvc
.mc_vtvc_title { height: 150px; line-height: 15px; margin-bottom: 0px; margin-top: 0px; } .vsb_tr_chd
.mc_vtvc .mc_vtvc_meta_block_area { height: 20px; } .vsb_tr_chd .mc_vtvc .vtmu, .vsb_tr_chd .mc_vtvc
.vtpl { bottom: 198px; } .vsb_tr_chd .mc_vtvc_th_dock { height: 190px; } .vsb_tr_chd .mc_vtvc_th_dock {
height: 60px; }.tr_bt .mc_vtvc_th
img{height:auto;width:100%}.grad_b{position:absolute;width:100%;top:30%;bottom:0%;background:linear-
gradient(180deg,rgba(48,44,39,0) 0%,#302c27 100%)}
100%)).mc_vtvc_th_dock{width:100%;background:#302c27}.mc_vtvc_tot
.mc_vtvc_th{background-color:transparent}.vsadc .grad_b{top:81.8%}.mc_vtvc_tot
.mc_vtvc_meta{line-height:15px;position:absolute;bottom:0%;background:transparent}.mc_vtvc_tot
.mc_vtvc_meta_row{line-height:16px;font-size:12px;height:16px}.mc_vtvc_tot
.mc_vtvc_meta_row,.mc_vtvc_tot .mc_vtvc_meta_row a{color:#dadada}.mc_vtvc_tot
.mc_vtvc_title,.mc_vtvc_tot .mc_vtvc_title a{color:#fff}.vsadc .mc_vtvc_tot
.mc_vtvc_title{line-height:18px}.vsadc .mc_vtvc_tot .mc_vtvc_meta_row,.vsadc .mc_vtvc_tot
.mc_vtvc_meta_row a{color:rgba(255,255,255,.7)}.vsadc
.mc_vtvc_meta_pubdate{padding-bottom:2px}.vtdc_default{background:#302c27}.vtdc_default_g{backgrou
nd:linear-gradient(180deg,rgba(48,2,39,0) 0%,#302c27 100%)}
100%)).vtdc_black{background:#111}.vtdc_black_g{background:linear-gradient(180deg,rgba(17,17,17,0)
0%,#111 100%)}
100%)).vtdc_blue{background:#3a4e74}.vtdc_blue_g{background:linear-gradient(180deg,rgba(58,78,116,0)
0%,#3a4e74 100%)}
100%)).vtdc_brown{background:#69423d}.vtdc_brown_g{background:linear-gradient(180deg,rgba(105,66,6
1,0) 0%,#69423d 100%)}
100%)).vtdc_grey{background:#464646}.vtdc_grey_g{background:linear-gradient(180deg,rgba(70,70,70,0)
0%,#464646 100%)}
100%)).vtdc_green{background:#324f32}.vtdc_green_g{background:linear-gradient(180deg,rgba(50,79,50,0)
0%,#324f32 )
```

# How to talk to customers about photovoltaic panels

```

100%)).vtdc_orange{background:#8c5400}.vtdc_orange_g{background:linear-gradient(180deg,rgba(140,84,
0,0)
0%,#8c5400
100%)).vtdc_pink{background:#a3394b}.vtdc_pink_g{background:linear-gradient(180deg,rgba(163,57,75,0)
0%,#a3394b
100%)).vtdc_purple{background:#774077}.vtdc_purple_g{background:linear-gradient(180deg,rgba(119,64,1
19,0)
0%,#774077
100%)).vtdc_red{background:#811515}.vtdc_red_g{background:linear-gradient(180deg,rgba(129,21,21,0)
0%,#811515
100%)).vtdc_white{background:#464646}.vtdc_white_g{background:linear-gradient(180deg,rgba(70,70,70,0
)
0%,#464646
100%)).vtdc_yellow{background:#755b00}.vtdc_yellow_g{background:linear-gradient(180deg,rgba(117,91,
0,0)
0%,#755b00
100%)).vtdc_teal{background:#256868}.vtdc_teal_g{background:linear-gradient(180deg,rgba(37,104,104,0)
0%,#256868
100%)).cipr,.cipg,.cipa,.cipl,.ciptr,.ciplr{display:inline-block}.cipa,.cipl,.ciplr{cursor:pointer}.vab{vertical-ali
gn:bottom}.vam{vertical-align:middle}.vat{vertical-align:top}.vabl{vertical-align:baseline}.vatt{vertical-alig
n:text-top;border-radius:0}.vatb{vertical-align:text-bottom}
evronDown12,
evronUp12{background:url(/rp/QKlTrqL25sGDqfRYQjkMWJWDeG8.png)
no-repeat;background-size:494px 58px;width:12px;height:12px}
evronDown12{background-position:-372px
0}
evronUp12{background-position:-372px -14px}@media(prefers-color-scheme:dark){#bpage.b_med
evronDown12{background-position:-386px 0}#bpage.b_med
evronUp12{background-position:-386px
-14px}}#bpage.b_drk
evronDown12{background-position:-386px 0}#bpage.b_drk
evronUp12{background-position:-386px -14px}.cipr,.cipl{margin-right:10px}.cipr
.cico,.cipl
.cico,.ciptr
.cico,.ciplr
.cico{border-radius:0}.b_action>.cipr,.b_action>.cipl{float:left}.ciptr,.ciplr{margin-left:10px}.sw_play{heigh
t:16px;width:16px}:not(.dc_aud_wrp)>.sw_play{background-image:url(
goAAAANSUUhEUgAAACAAAAAAgCAMAAABEpIrGAAAAaVBMVEUAAAAAD58AFaQAE6UAFKUA
E6QAFKUAEEqYAD58AE6QAE6UAFKQAEqUAD6QAE6MAE6QAD6cAE6QAFaQAFKQAEqQAFKUA
EqQAFKUAEEqIAFKMAEEqMAE6MAD58AE6UAE6UAE6IAFKYAFKYAE6MaDJ//AAAAI3RSTIMAEG
Cfz+//XyCQj79vMEDfIKAWoK/vYL9gcHDPMM9QkK+fzHYYSkAAAEVSURBVHgBdZMFkuwwEPPV
k/ULx8nSMN7/jh/X1dUDKgjpyaTIZavqLUF6q2rTo5o24aoaRVkH9MNokk1DD3QW8AzV7M/zAtIDNGby
qKA5k9+d58OkKPukZFjmU0/0Qf6PdeXGVcDu3wBQphcXpxH+vlioyhtyHRwLrWQeICCEzHyZvunlBmLI
mo0WtsEQQnZU2jMFQwg5cFTCgiGEGF8CBUMMGReGdCpvng/xaT7Ennc3RFyaOMZIOu7LXLF2Q8GL
1tSyROMGx3/O0aSzH1bEyznOUKYZcC/C+XVh2nJT6Yk+yd7giz3wV/LstS8NfvgTPCN0qVkofAk8A+th
MsnehzXQmqLmBVdqHXfz97JPkPa3ldP6DeOGDIAP873EAAAAAEIFTkSuQmCC);background-size:16px
16px}#slideexp1_38AA4B
.slide { width: 94px; margin-right: 20px; }#slideexp1_38AA4Bc
.b_slidebar
.slide {
border-radius: 6px;
}#slideexp1_38AA4B
.slide:last-child {
margin-right: 1px;
}.b_sldr
.slide{box-shadow:0 0 0 1px rgba(0,0,0,.05)}.b_cards
.cico,.b_slidebar
.slide
.cico{border-radius:0}#b_content
.b_wpt_container
.l_ecrd_imgsetgrid.l_ecrd_imgsetgrid_actionlink
.l_ecrd_imgsetgrid_item
.cico{border-radius:0!important}.b_sldr
.slide.see_more{box-shadow:0 0 0 0

```

# How to talk to customers about photovoltaic panels

rgba(0,0,0,0)}.b\_sldrp .slide.see\_more .carousel\_seemore{border:0}.b\_sldrp .slide.see\_more:hover{box-shadow:0 0 0 0 rgba(0,0,0,0)}#slideexp1\_38AA4Bc { margin: -4px; } #slideexp1\_38AA4Bc .b\_viewport { padding: 4px 1px 4px 1px; margin: 0 3px; }#slideexp1\_38AA4Bc .b\_slidebar .slide[data-mini="1"] { display:none; }Videos of How to Talk to Customers About Photovoltaic panelsWatch video4:59How do solar panels work? - Richard Komp TED-Ed26.5M viewsJan 5, 2016Watch full videoWatch video9:383 Secrets For a Successful Solar Marketing Campaign Solar Boss11.9K viewsApr 13, 2021Watch video5:08The 6 Steps in Selling Commercial Solar The Big Solar Energy Show with Anthony J. Conklin8.2K viewsMay 1, 2022Watch video6:58How to Schedule Solar Appointments - Call Recording Solar Boss26.7K viewsJan 20, 2023Watch full videoShort videoshow to talk to customers about photovoltaic panels00:55 01:54 00:16 00:59 00:13 00:36 See allWatch full videobodhi.solarA fool-proof checklist for successful communications with solar ...By checking off these 12 items, we guarantee that not only will your project managers be dramatically less stressed, but your solar customers will be much happier too.

Your relationship with solar energy providers doesn't end when the system turns on--it's just beginning. Solar panels last 25+ years, and maintaining strong communication throughout that ...

To drive home the point of solar power's value, you can now start a conversation about the customer's energy consumption. The best sales pitches include figures and estimations that are ...

To maximize the effectiveness of your solar panel cold calling efforts, create tailored script variations for different customer personas commonly encountered in the renewable energy market.

Learn effective strategies to boost solar sales by addressing customer concerns, highlighting long-term savings, and offering flexible financing.

It's about understanding your customers, addressing their concerns, and showing them the value of solar energy in ways they care about. These 10 sales scripts provide a strong foundation ...

By committing to open and honest communication, solar companies can establish a working relationship with a new customer before a contract is signed, and seamlessly guide them through the entire ...

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